**Site name : Homebuyerslink.co**

**Future APP devolvement**

**Target market USA and CANADA**

**Type of users:**There will be 6 type of users (free n paid) which are as follow

1. Real Estate Agent
2. Mortgage Advisor
3. Building Inspector
4. Real Estate lawyer
5. Client (homeowners, buyer and seller)
6. Admin
7. Sponsor

**Flow:**The first 4 type of users from above list can sign up and create their profiles and their services/listings according to their profession then client (does not have to be login) will search from any of the above mention users or user’s services/listing name and book an appointment with them and they will be notified by email that he has new massage (not the actual massage), paid member will get instant text as well.

Client (Homeowner) can post ad to sell their home or Rent (one par user)

Sponsor: Only can order AD according to menu.(link visible in footer opens as contact form, option to create id will be private invitation only) (admin should have control to display ad according to page n location and duration.

**About Admin:**

Admin will manage all the users and there activity on the platform.

**Communication b/w users:**

Users can chat with each other but there are some conditions about who can chat with whom.

Client and realtor can talk to every one

Mortgage –client n realtor Inspector- Client n realtor Lawyer- client n realtor

Sellers agent : seller and Buyers realtor.

**Need more details about following things:**

1. Company: Homebuyerslink.co
2. HBL Board- Massage board

Will have following ID, Buyer, Seller, Buyers agent , sellers agent, Buyers Mortgage , Inspector, Lawyer

(client can act as Buyers lead the team.

1. Sponsor Adds: paid members ad (sold separately, should be visible according to GEO location.
2. Articles (blog for all the user can write or submit their link article to be published as guest post one per month, Admin will do final publish. Option to order Blog writing service. Also Blog will have some categories- Homeowners, Real estate, building inspection, Mortgage and property Legal services
3. Charity Organization, All user can mention their favorite Charity organization Name and locations (optional)
4. Payment Method and flow

Client free, booking will be free,

Others will have two options, Free and paid, out of which inspector will get charge as service price % par bookings, which have to be confirmed via text instantly. Inspector and lawyer will have very basic profile visibility. Where as Mortgage and Real estate agent will have full profile with one free listing/services.

Some company product will be pay per order like sponsor AD, Order Article etc

Inspector and lawyer may setup/link Pay pal account to receive payment for their listing/services (optional)

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We ll discuss more: about referral reward.

Now in this Game, realtor is the king- I want to encourage them to use the platform plus the other people for their client.

Realtor can setup Goal to fundraise like a progress bar that will be calculated based on

How many time he/she will use HBL for the buyers this years (1 buyers+500 HBL points)

How many Inspector, Mortgage, and Lawyer he will refer from HBL platform.(1=500HBL points)

1000 HBL points =$5(for internal use)

The core Features of the platform must be focus to have world Class feel and flow.

1. Comparison Profile or services

2. Booking/scheduling

3. Communication ( Buyers Team/HBL Board)

4. Local and national friendly